



## VersaRollerShelf<sup>®</sup>

The most simple 27" deep gravity merchandising system on the market.



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# VersaRollerShelf®

## THE MOST SIMPLE 27" DEEP GRAVITY MERCHANDISING SOLUTION ON THE MARKET

VersaRollerShelf is the ultimate gravity flow roller shelving system on the market that will increase sales. The widest shelf in the industry allows merchandisers to face more products on a single shelf. Utilizing our proprietary system and adjustable patented dividers with 1/8" adjustability ensures continuous facings and increased sales. The VersaRollerShelf fits into the B-O-F upright system without any other support, to allow for the maximum amount of distance between each shelf.

### Gain additional shelves and facings

1" wide uprights, and side product stops that leave no wasted space next to the upright, along with our patented 1/8" dividers will increase facings to gain sales revenue.

### Reduce labor costs

Each shelf is incredibly easy to setup, and adjust during Plan-O-Gram changes.

### Increase customer experience with vertical adjustability, cascade effect, and immediate product facings

Low-profile shelves with 1" upright keyhole adjustability allow shelf spacing to be adjusted to incorporate a wide array of products. The cascading of shelving allows lower products to be easily seen and shopped. B-O-F Corporation shelving will be "your best employee". The automatic facing that is obtained from the industry leading patented system will make facing of products simple and consistent.

### Increase profits with superior product presentation

Dividers adjust in 1/8" increments providing a more dynamic product mix with additional facings.

### The most durable & thinnest roller mat shelf on the market

Durable enough to withstand the rigors of daily usage but thin enough to not take up valuable merchandising space.



Get the most out of your cooler with the widest shelf in the industry.

Specifications	
Upright post colors	Black, white, gray or galvanized
Upright post heights	85" or 91"
Numbered uprights	Marked at each slot
Door width - include door manufacturer name & info	24" & 30"
- Anthony/Styleline/Husmann/CDS	(other widths available by request)
- Cisaplast/Thermoseal/EDC	
Shelf depth	27"
Shelf colors	Black
Shelf topper	Roller
Shelf topper color	Black
Lane divider height	2.75" tall
Lane divider colors	Black or Aluminum
Front product stop - Clear	3.5"
Side product stop height	3" tall
Side product stop colors	Black
Front price tag molding	Aluminum in color
Rear price tag molding	Black or white
Merchandising Comb	2 provided with storage chain

Options	
Tall lane dividers	3.5" tall
Optional clear front product stops	1.5", 3.5", 4.5", 6"
Optional rear product stops	1.5", 3.5", 4.5", 6"
Price tag molding	Rear
Rear price tag molding colors	Black, white, or gray
Custom height upright posts	Available
Product catcher	Available
Product retainer	Available
Deli board - widths	24", 30"
Deli board - heights	12", 24", 40"
Deli board hooks	9" zinc plated hooks with price tag molding
Dunnage shelf	30" wide x 27" deep

Deducts	
Uprights	Galvanized



**VERSAROLLERSHELF®**  
MAXIMIZES SHELF SPACE BETWEEN  
SHELVES, AND IS THE WIDEST SHELF  
IN THE INDUSTRY.



## CONTINUOUS INNOVATION IS WHAT B-O-F IS ALL ABOUT

Going from 1½" to 1" wide uprights  
leads to a ½" wider shelf frame.



## EXTRA SPACE LEADS TO GAINED FACINGS NOW FIT 10 FACINGS OF 20 OUNCE SODA AND IT STILL GLIDES FREELY TO THE FRONT

The increased shelf space allows for better flow of existing facings  
and extra divider slots allow for added merchandising flexibility.

# VersaRollerShelf®

Contact us to learn more.

Let us develop a solution to handle your unique merchandising or material handling challenge today.

Phone: +1 800 323 2517

Fax: +1 630 585 0450



INNOVATIVE GRAVITY MERCHANDISING

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